

SUPPORT LOCAL FOSTER FAMILIES THROUGH SPONSORSHIP

Local nonprofit, All Our Kids (AOK), supports foster/adoptive families with virtual and in-person supports and services, including social and community events for foster families.

We are planning six events this year. Two of these events are open to the public at large in order to help us raise awareness of the needs of foster children and their families.

Will you join us as a corporate/business sponsor? Contributions of \$500 to \$5,000 make our efforts go further, increasing the impact of these events.

Attached is a full list of our 2023 events. You can choose to be a general sponsor for all events at \$500 or above, or you can choose to sponsor a specific event, at any amount. The total cost to AOK for these 2022 events is approximately \$30,000.

How does this benefit you?

While supporting our critical work, you'll also:

- Reach our participants, donors, and social media followers
- Highlight your business in our online, social media, and outreach communications (mailing list 2K+ and 700 engaged social media followers).
- Have the opportunity to distribute marketing literature or giveaways to our families
- Show your commitment to local families in the Pioneer Valley

For more information about event sponsorship: Contact us at 413-530-1422, or visit our sponsorship website: www.FosteringAOK.org/event-sponsor.

**Thank you for considering supporting our organization.
Our community's success depends on your partnership.**

ABOUT AOK:

*AOK was founded in 2017 by foster/adoptive parents, who saw the need for more support and advocacy in our community. **All Our Kids, Inc. strives to empower foster/adoptive families in Western Massachusetts** to thrive by enriching community connectedness, providing education and resources, and helping the public understand and support our experience.*



We have a broad array of virtual and in-person supports and services to ensure that foster and adoptive parents are able to remain committed to the children in their care. In turn, children in foster care benefit from the stability and consistency they desperately need to heal and thrive.

Among our many areas of programming aimed at achieving our mission, AOK holds social and community events for our families and children to come together, support one another, and have fun in an understanding environment. AOK is a registered 501c3 nonprofit organization, and your donations are tax-deductible to the fullest extent allowed by the IRS.

AOK 2023 Events:

Spring Rollerskating Party



March 12, 2023
Interskate-91, Wilbraham
Estimated Attendance: 200

A private event for AOK families provides an enriching and fun activity for children. We provide snacks and skate rentals.

Sundae Funday 5K and Family Fun Festival



May 6, 2023
Stanley Park, Westfield
Estimated Attendance: 350

The Sundae Funday combines a 5K or 1-mile run/walk with a family carnival. This is a ticketed fundraising event, open to the public.

Sponsorship levels can be found on the next page.

Summer Fun Day in Holyoke



July 8, 2023
Holyoke Heritage Park
Estimated Attendance: 200

A private event for AOK families to enjoy all Holyoke Heritage Park has to offer, including the Children's Museum and Merry-Go-Round. AOK provides snacks and drinks.

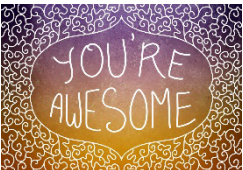
Fall Farm Outing



October 7, 2023
Silver Bell Farm, Monson
Estimated Attendance: 200

One of our most beloved private AOK events, families enjoy a day of fall activities – hayrides, corn maze, pumpkin painting – in the company of our community.

Foster Care Appreciation Breakfast



November 11, 2023
Estimated Attendance: 150

Our first Appreciation Breakfast allows us to honor champions in our child welfare community, and raise awareness about the needs of children in foster care. This is a ticketed fundraising event, open to the public.

Holiday Festival



December 9, 2023
Estimated Attendance: 1,000

AOK's largest private event, our families are treated to entertainment, activities, a visit from Santa, and gifts for every child.

Learn more about event sponsorship:
www.FosteringAOK.org/event-sponsor

Interested in supporting AOK in other ways? We are always looking for volunteers and ambassadors who can help us reach our aims. If you have something to offer AOK, we'd love to hear about it. Email us at info@FosteringAOK.org or call 413-530-1422.



Event Sponsorship Opportunities

Connect your business to our vibrant community of local families and supporters.

Choose the sponsorship level that is right for you and help make this incredible event possible.

For more information: info@FosteringAOK.org

May 6, 2023
Stanley Park, Westfield MA

	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Contributor <\$500	Supporter Fundraising Prizes
	(1)	(2)	(3)	(5)		
Banner over registration and check-in	X					
Logo on runner's bags	X					
Banner at festival	X	X				
Start/finish banner ad	X	X				
Ad on event flyer	X	X				
Ad on mile marker	X	X	X			
Logo on t-shirt	X	X	X	X		
Complimentary table space at event	X	X	X	X		
Complimentary race registration	8 entries	5 entries	3 entries	2 entries		
Logo & mentions on our social media & website	X	X	X	X	X	X
Merchandise/Brochure in runner's bags	X	X	X	X	X	X



Who We Are:

Founded in 2017, All Our Kids, Inc. empowers Western Massachusetts families to thrive by enriching community connectedness, providing education and resources, and helping the public understand and support our experience.

The Sundae Funday 5K and Family Fun Festival is an annual event to raise awareness and funding in support of foster and adoptive families. The event includes a 5K Run/Walk, 1-Mile Family Walk, Kids Fun Run, ice cream for all participants and children, and a carnival-themed family festival with music, games, activities, and vendors.